

R.J. McCarthy announces appointment of new world-class operations executives

Canada's School Uniform Experts to lead the industry in quality and on-time delivery practices

Toronto, On (February 2, 2012) – As part of its ongoing mission to create the world's highest quality school uniforms in a socially responsible way, R.J. McCarthy (RJM) is excited to announce the appointment of Julie Oakley to the role of VP of Operations, and Prerna Suri to the role of Assistant Director of Production. Julie and Prerna will work closely with the RJM executive team to build a new structure and drive leading operational management across the company.



Julie Oakley has extensive experience in operations, most recently as VP of Operations at Jones Canada Inc. (a Fortune 500 retailer) where she was responsible for providing executive leadership for customer service, production, business processing systems, HR and distributing for Canada. Julie also led retail operations and new store build-outs nationally.



Prerna is a talented and accomplished apparel professional with more than twelve years' experience in product development, manufacturing, quality assurance and control, and production management. Most recently, Prerna was Production Manager at Ash City, Toronto, where she led in inventory control and planning for domestic product and raw materials.

“With all the growth that we've had in the past year and the growth that we have planned for the future, adding more depth and talent to our operations team is integral to the success of our business. I feel very strongly that Prerna and Julie will bring that needed talent and with their level of experience, provide our company with the leading execution and delivery capabilities in our industry. Our customers know that RJM will take every action to ensure that we have the best quality and best on-time delivery of any company in our industry,” said John Kelleher, President & CEO.

“I'm personally quite excited to see Julie and Prerna as part of our team, and I have been impressed by the many ideas they have brought to the table already about how to put additional leading delivery and quality practices in place at RJM – practices that no company in this industry has in place today. These will be implemented over the coming months,” said David Hadden, President of Halpern's and Beatties.

“I'm very excited to be joining the McCarthy team,” said Julie Oakley. “McCarthy's is such a great brand, with a great history, and I believe in our mission to be the industry's leader on quality and social responsibility.” Added Prerna Suri, “The company has incredible strengths,

and I am excited to work to further enhance its operational practices to create an even larger competitive advantage versus other companies in this industry.”

All of our customers will begin to see industry-leading innovation and leadership from the work of these two executives for the 2012 school season.

About RHB Group RHB Group is a leading retailer of school uniforms in Canada through its brands, R.J McCarthy, Halpern’s, Beatties, and Neat Uniforms. RHB Group has a network of 19 stores across Canada and serves the uniform needs of thousands of students and families across the country. RHB Group has earned a reputation for offering its school partners and customers a wide selection of high quality school uniforms at great value combined with convenient shopping options. RHB Group is committed to ensuring that – in addition to unsurpassed quality – corporate social responsibility and sustainability become the new foundation of its exciting mission and strategy.